### **OVERVIEW**

The eligibility criteria for all awards, except recognition honors, are outlined in the programming areas below. Chapters will be assessed on performance related to these qualifications in evaluating candidates for the Robert Adger Smythe Award and Raymond L. Orians Chapter Excellence Award. Items presented below are not an exhaustive list, applicants should not be limited in their support of an award to the below.

## **PROGRAMMING AREAS**

| Area 1: Membership     | Area 3: Brotherhood      |
|------------------------|--------------------------|
| Recruitment            | International Fraternity |
| New Member Education   | Ritual                   |
| Membership Development | Accountability           |
| Alumni Relations       |                          |
| Area 2: Operations     | Area 4: Leadership       |
| Finances               | Scholarship              |
| Health & Safety        | Campus Involvement       |
| Management             | Community Service        |
|                        | Public Relations         |

#### RECOGNITION

Chapters are recognized at three different Smythe levels depending upon the number of consecutive awards won – Champion (first award), Legacy (third consecutive award) or Dynasty (fifth or more consecutive award).

Smythe Award winners receive the following:

- The coveted Robert Adger Smythe Award Trophy
- Listing in the Shield & Diamond Magazine and Fraternity website
- A \$250 PIKE University scholarship grant

Excellence Award winners receive the following:

- The Raymond L. Orians Chapter Excellence Trophy
- Listing in the Shield & Diamond Magazine and Fraternity website
- A \$100 PIKE University scholarship grant

## **Area 1: Membership**

### Recruitment

- 1. An active membership of at least 50 initiates.
- 2. Have reported all new members and initiates consistent with policies outlined in the Chapter Codes.
- 3. Ranks in the top quartile in recruitment and total chapter size on campus

#### **New Member Orientation**

- 1. New member retention at 80% or higher.
- 2. Documented 30-Day New Member Orientation program.

## **Membership Development**

1. Documented member development program.

#### **Alumni Relations**

- 1. Award application has been reviewed and approved by an accredited chapter advisor.
- 2. The chapter has an alumni advisory board as supported by the regional president.
- 3. A professional alumni newsletter sent once a semester/quarter.

The above is intended to provide the chapter with general information and suggestions for improvement. It is not a directive and is not intended to direct the chapter in any manner. A chapter is not required to use or implement this information or suggestions. The decision on whether or how to use this information is solely that of the chapter.

## **Area 2: Operations**

#### **Finances**

- 1. All Fraternity dues, fees, and assessments paid.
- Achieve at least 95% collections of accounts receivable.

## **Health & Safety**

- Submission in the executive summary page of the chapter's Crisis Management Plan (posted and available to all members).
- 2. Absence of any Standards violations.
- 3. The chapter has a signed copy of the *Standards* on file for every member.
- 4. Every member complete online health and safety education.

# **Management**

- 1. The chapter's charter is in good standing.
- 2. A Chapter Performance Score of at least a 75.00 based on completion of the entire YES.
- 3. The following items must be submitted as part of the executive summary page.
  - a. Chapter Goals
  - b. Chapter Budget
  - c. Chapter Bylaws
  - d. Chapter Membership Contract
- 4. Updated and accurate membership roster, including no "inactive" members or recent members with an alumni status and a balance owed to the chapter.
- 5. Evidence of documentation of all chapter officer and committee positions.

### **Area 3: Brotherhood**

## **International Fraternity**

The chapter meets the minimum annual PIKE University attendance expectation.

### **Ritual**

 Submission of signed document by all executive officers attesting to the Ritual ceremonies conducted throughout the academic year.

# Accountability

- 1. Documented chapter accountability program.
  - a. To include judicial board process.

# Area 4: Leadership

# **Scholarship**

1. Documented chapter GPA higher than the all-fraternity average.

# **Campus Involvement**

1. Chapter campus involvement in outside organizations at 90% or higher, illustrated by chapter roster with listing of clubs/organizations, activities, and positions.

#### Service

- 1. Hosted at least two chapter lead philanthropy and community service events throughout the academic year.
- 2. All community service hours and philanthropy dollars raised are clearly documented and reported.

#### **Public Relations**

- 1. Submitted chapter notes to the Shield & Diamond.
- 2. Active on all social media channels.

The above is intended to provide the chapter with general information and suggestions for improvement. It is not a directive and is not intended to direct the chapter in any manner. A chapter is not required to use or implement this information or suggestions. The decision on whether or how to use this information is solely that of the chapter.

## **VOLUNTEER AWARDS OVERVIEW**

The eligibility criteria for all volunteer awards are below. Applicants will be assessed on performance related to these qualifications in evaluating candidates for Chapter Advisor of the Year, Alumni Advisory Board of the Year, and Alumni Association of the Year. Items presented below are not an exhaustive list, applicants should not be limited in their support of an award to the below.

# **Chapter Advisor of the Year**

- 1. Elected by the chapter
- 2. Accredited chapter advisor
- 3. Reported and accredited alumni advisory board

# **Alumni Advisory Board of the Year (Nester Award)**

The following shall be considered when evaluating for the above award:

- 1. Number of Advisory Board members (at least 3)
- 2. All roles of the advisory board filled
- 3. All members of the advisory board accredited for their unique role
- 4. Frequency of AAB meetings and their agenda for those meetings
- 5. Frequency of AAB-Chapter Executive Board joint meetings and their Agenda for those meetings
- 6. Frequency of AAB member and chapter executive board member month/bi-monthly (2x/month) communication and their agenda for those meetings
- 7. Agenda and role of advisory board members in Chapter goal-setting retreat
- 8. Agenda and role of the advisory board members in Chapter Executive Board transition retreat

# **Alumni Association of the Year (Nester Award)**

The following shall be considered when evaluative for the above award:

- 1. Chartered Alumni Association
- 2. Reported Alumni Association Officers
- 3. Current on annual assessment at the time of application
- 4. Annually updated roster of members and contact information with the International Fraternity
- 5. Support of programming hosted/provided to alumni members (in-person or virtually). Examples could include:
  - o Bi-annual events (Homecoming/Founders Day/Etc.)
  - o Monthly/Bi-Monthly/Quarterly Happy Hours or Luncheons
- 6. Monthly / Quarterly / Bi-Annual Newsletter to alumni (and friends)
- 7. Updates in the quarterly Shield & Diamond Magazine