



2019

Annual Report
& Honor Roll of Donors
The Pi Kappa Alpha Foundation

LIFELINES & LEGACIES



Total Dollars Raised

\$3,206,908

Scholarships & Grants

\$1,305,906

Total Number of Donors

2,106

Average Gift

\$1,439

Many great men in our history have helped establish Pi Kappa Alpha among the top Fraternities in the Greek world. These men are the innovators... the forward thinkers... the pioneers... they dare to consider what could be. These are the men who forge a path for Pike and fellow members, into continued prosperity and success.

This same spirit and courage remains a guiding principle in our brotherhood today. We find it in our undergraduates; young men who are traversing a new chapter in their lives. We find it in our bold programs and groundbreaking services executed by a new era of Pi Kappa Alpha visionaries. Most importantly, we find it in our generous donors and alumni who desire to make the most impact.

As a PIKE Foundation investor, I thank you for empowering every Pike who dared to strive for *what could be*.

Fraternally,



A handwritten signature in white ink that reads "Charles T. Cumbaa". The signature is fluid and cursive, written over a dark background.

Charles T. Cumbaa
PIKE Foundation President

FOUNDATION SPONSORED PROGRAM

Leadership Lecture Series

Every year, the Foundation has the privilege of sponsoring our Leadership Lecture Series. These alumni are leaders in their industry and set new standards within their chosen field.



Michael Whan
(Miami, Delta Gamma '84)

Michael Whan is the eighth commissioner of the LPGA (Ladies Professional Golf Association), one of the longest-running and most successful women's sports organizations in the world. Whan assumed the leadership role at the LPGA on Jan. 4, 2010 with an eye toward enhancing business relationships, increasing exposure for the players and maximizing the LPGA experience for fans. Whan accomplished exactly that – the LPGA has more exposure than ever and is experiencing new heights for this classic sport.



Scott P. Moore (Nebraska-Kearney, Iota Gamma '87): Partner at BairdHolm Attorney at Law



Steve Reynolds (Arkansas State, Delta Theta '67): Former President and CEO of Baptist Memorial Health Care



Philip H. Sanford (Austin Peay, Eta Tau '73): President & CEO, WoodSpring Suites LLC



Peter Chouinard (Massachusetts – Amherst, Theta Mu '85): Operating Partner, Bluxome Street Winery



Bruce Wolfson (Pennsylvania, Beta Pi '71): General Counsel of Jaguar Growth Partners



Gabe Castro (Lamar, Epsilon Kappa '92): Consultant at Royal Mfg. Co. LP



Burke Raine (Michigan, Beta Tau '98): Vice President and General Manager, Snacks at Conagra Brands

Legacies

Joe Thomas

Brother Joseph F. Thomas (Carnegie Mellon, Beta Sigma '34) was an exemplary Pike, a community servant, a philanthropist, and above all – a visionary. It takes a special mind to plan and execute a new building, but his career in architecture made it clear he was among those who could imagine what could be. Joe applied this same mindset to many things he loved and believed in, including Pi Kappa Alpha.

Joe had extensive involvement with the Foundation. He was a President's Council member for 17 years, our premier giving club designed to enable the Foundation to be thoughtful and nimble to the needs of our brotherhood. He also created and contributed to the Joe Thomas Leadership Award, which offered scholarships to undergraduates from 1984-2015. Lastly, he was an Oak Trust member, starting in January 15, 1995, when he established a Charitable Remainder Trust in which the ΠKA Foundation would be a recipient.

On January 31, 2019, Joe entered Chapter Eternal at the age of 103. He will be remembered for believing in the Foundation's work and taking the initiative to invest his dollars to make a difference.

Thank you, Joe, for a lifetime of support.



Dollars at Work

Introducing PIKE Lifeline

Mental health is among the most crucial conversations happening on college campuses across North America. According to new research published by the American Psychological Association, over one-third of college students are impacted by mental health challenges, and 75% of mental health conditions develop by age 24. Additionally, men are 3.5 times more likely to die by suicide than women. With over 14,000 undergraduate students, the Fraternity realizes these statistics are not just numbers – these are our members, our peers, and our brothers.

The necessity to serve our undergraduate members on this front became painfully clear in August of 2016 when Blake N. Caummisar (Mississippi, Gamma Iota '12) entered Chapter Eternal. It was Beth and Stan Caummisar, Blake's loving parents, who approached the Fraternity to provide mental health resources to honor their son's memory.

"When we initially began our search to find a way to help other young men, their friends, and their families, we engaged Pi Kappa Alpha for direction since this is the demographic they serve. Appreciating our passion, and the pain that no parent should ever have to endure, the Fraternity worked with us to identify and deploy resources to protect its members."

- Stan and Beth Caummisar

In 2019, the first steps of this vision were fulfilled. With the help and financial support of loving friends and family; PIKE brothers and alumni; and gracious benefactors, including a lead gift by Dorrie and Robert Simms the fund now offers a well-established and helpful program to all chapters. Thanks to an endowment fund established by Beth and Stan Caummisar, the PIKE Foundation can fund 100% of the cost for this program indefinitely.

This fund ultimately fuels a partnership with the Jed Foundation (JED), a leading nonprofit that exists to protect emotional health and prevent suicide for our nation's teens and young adults. Together with JED, the Fraternity launched the PIKE Lifeline, an online mental health resource center.

"We are so grateful to play a role in launching the PIKE Lifeline resource. PIKE Lifeline will provide members of Pi Kappa Alpha with information about emotional health, the specific resources available on their respective campuses, and a confidential mental health self-screening tool. This resource is the direct result of the great love and dedication of many people wanting to memorialize our son, Blake Nicholas Caummisar (Mississippi, Gamma Iota '12). Through this service, our tragic loss will be turned into a tangible resource for others who are suffering and don't know where to turn."

- Stan and Beth Caummisar

PIKE Lifeline Website Interaction

- ❖ Page Visits: 2,457
- ❖ 116 people have utilized the help a friend page.
- ❖ 93 have utilized the "get help now".
- ❖ 78 have accessed the self-evaluator
- ❖ 56 have searched for tools on their respective campuses.

Greek Life EDU

Pike thrives on being better – better leaders, better friends, better fathers, and better citizens. Since our inception, Pi Kappa Alpha has adapted and grown to meet the demands of an ever-changing society. By using the foresight of prominent visionaries, PIKE molds the next generation of servant leaders, innovators, and pioneers. Our unmatched desire to lead empowered a bold vision for Pi Kappa Alpha as we aim to eradicate alcohol and drug abuse, hazing, and sexual assault from our communities.

To accomplish our object, PIKE partnered with EverFi to implement an innovative curriculum, GreekLifeEDU, educating our members on issues surrounding hazing, sexual assault, and the abuse of alcohol and other drugs. As a result, our young men are learning and implementing tools to face these challenges and make good decisions for themselves, their brothers, and their guests. GreekLifeEDU is a hazing, alcohol abuse and sexual assault prevention program where students assess interactive scenarios and learn to leverage PIKE's values and strengths while practicing safer decision-making—leading to a safer, healthy environment for all. In 2019, PIKE student leaders put this education into practice as we saw a 26% increase, representing 88% of our membership, of chapters executing formal risk and event management strategies designed to keep our members and guests safe at all times. Also, over 80% of members said that GreekLifeEDU taught them responsible decision-making skills that led to the

implementation of policies and procedures that saved lives. Finally, 91% of our members say they joined Pi Kappa Alpha to gain life-long friends. As a result of striving to be their best selves, they have learned to create a culture of care and accountability through bystander intervention education, bolstering prevention messages and helping to build safe communities free of abuse of any kind.

You are the trailblazer that makes programs like GreekLifeEDU, and many more, accessible to PIKE student leaders, and for that, we say thank you. You are the innovator, pioneer, and visionary who turns what could be into a reality.



Five modules of content featuring videos, scenarios, interactive activities and more.

Introduction with pre-course survey

Have a Plan – Alcohol Module covering areas such as BAC, risky behaviors, protective strategies, alcohol poisoning, and refusal skills

Live Your Values – Hazing Module covering criteria, social norms, why hazing happens, refusal skills and consequences

Create a Safe Community – Sexual Assault Module covering healthy relationships, identifying red flags, understanding sexual assault, stepping in, and supporting survivors

Conclusion – includes a post-module survey and course exam. A score of 70 percent is required for credit.

PIKE *University* hosts Rae Ann Gruver and Evelyn Piazza

We witnessed a historic moment for Pi Kappa Alpha's health and safety program when we welcomed Rae Ann Gruver and Evelyn Piazza to speak to our undergraduates. These mothers lost their sons to alcohol and hazing related incidents during their time with other peer groups, and now they are pioneers in prevention. Jim and Evelyn Piazza along with Stephen and Rae Ann Gruver organized "Love Mom & Dad," a program that shares personal stories of how hazing impacted their families, educates about hazing and hazing prevention, and calls for action around hazing prevention.

During the 2019 Academy, the 528 attendees listened to Rae Ann and Evelyn detail what happened to their sons, address ongoing grief, and discussed the impact of the loss on their family and others close to their sons. The families walked students through the common behaviors that constitute hazing as well as the very real

consequences of hazing activities. As each mother spoke, a heavy silence filled the room, and the audience was moved to tears.

These mothers challenged students to change the hazing culture by living the values of Pi Kappa Alpha, holding each other accountable, and speaking out against behaviors unbecoming of brotherhood.

"You are very loved. You may not hear it very often but know that you are very loved. Your absence from people's lives would be devastating to them. Now remember, the person next to you is just as loved by their family and friends. Please listen to us, and don't haze."

Already the Piazza's and the Gruver's are making progress, in one summer alone they spoke to over 3000 students. We can also see the progress in the faces of the young men who witnessed their testimony and will take these lessons back to their chapter brothers.



2019 at a Glance

Donor Touches

Alumni Cultivation Visits

586

Donor Contacts

3,778



Total Dollars Raised:
\$3,206,908



Average Gift:
\$1,439



Scholarships & Grants:
\$1,305,906



Total Number of Donors:
2,106

Membership Stats



Members: 119

Revenue: \$21,457



Members: 450

Revenue: \$480,929



Chapters: 59

Revenue: \$69,155