



ANNUAL REPORT 2014



Pi Kappa Alpha
Foundation

Introduction

"You see things; and you say 'Why?' But I dream things that never were; and I say 'Why not?'" This quote from George Bernard Shaw is an apt introduction to this annual report of the PIKE Foundation. 2014 was a year in which, through the ever-increasing generosity of our alumnus and student members and friends, dreams once thought impossible were realized.

PIKE University, itself a dream just over a decade ago, has grown into a preeminent provider of leadership and personal growth education, but it could do so much more and reach so many more with increased funding. To achieve that growth, in 2012, we embarked upon the **Campaign for PIKE University**. As 2014 came to an end, we brought the Campaign to a successful conclusion, having raised the once-unimaginable sum of over \$10 million. PIKE Foundation grants are already making an enormous difference in the lives of thousands of our members – subsidizing programming and providing scholarships to students.

The importance of the Campaign for Pike University extends far beyond the money raised. The success of the Campaign was made possible by the unprecedented collaboration of the entire Fraternity, beginning with the International President, Supreme Council, our chapters and an enormous network of alumnus volunteers.

As the most successful capital campaign in the history of Pi Kappa Alpha was coming to an end, the groundwork was being laid for an even brighter future. To build on our success, we have to stay in touch with our generous donors and cultivate future donors. Alumnus outreach and engagement is a steadfast priority for the Foundation. We have also begun implementing a new structure that moves the Foundation beyond the walls of the Memorial Headquarters and into the field where our donors and alumni reside. In 2014, we opened regional offices in Atlanta and Washington, D.C., staffed by professional development directors trained in Memphis. We hope to expand this model to Dallas-Ft. Worth, Texas in 2015. We are already seeing results from this change and are confident that it will bring greater benefits in the coming years.

I close by thanking our donors and volunteers for making this a year of historic achievement by the PIKE Foundation and look forward to building on this success in 2015 and beyond.

Sincerely,




Bruce A. Wolfson
President

Phone: 901.748.1948 | Email: pikefoundation@pikes.org

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PIKE Year In Review

On Sunday evening March 1, 1868, six men from the University of Virginia came together to plant the seed for what has become the preeminent fraternity in the world. One-hundred and forty-six years later, Pi Kappa Alpha has not only grown in size, but in strength. PIKE ranks in the top three of all measurable categories often associated with fraternal success. The Fraternity's programming is ever-evolving to meet the needs of today's student members. The innovative PIKE University platform of leadership and personal development education has become vital to the growth of young men and future leaders of society. Volunteers and donors to PIKE are investing in a thriving organization and its young men.



3,716

Students participated in innovative leadership and personal development training offered through PIKE University.

273,242

Lifetime Initiates

196

Active Chapter
Alumni Advisory Boards

208,000+

Living Alumni

163

House Corporations

151

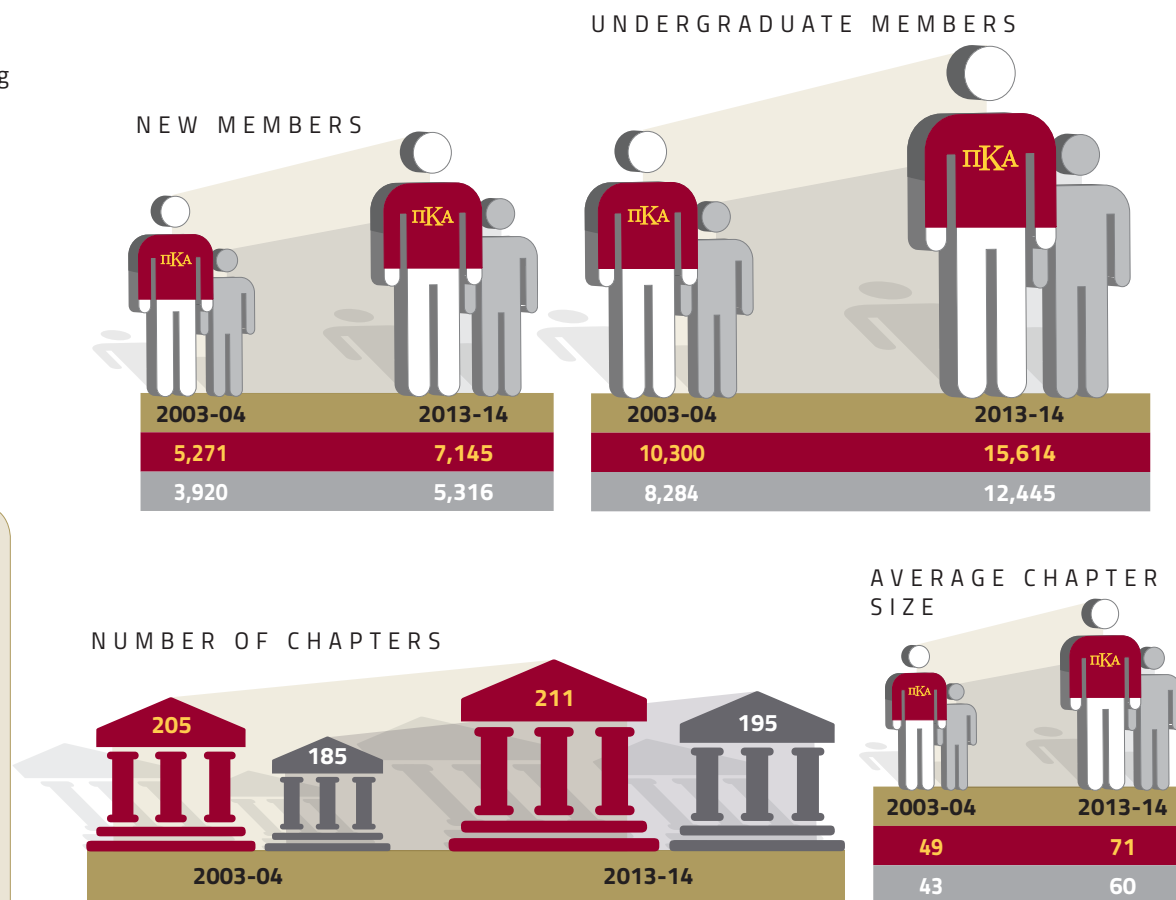
Alumni Associations

2,579

Total Local
Alumnus Volunteers



Pi Kappa Alpha vs. The All-Fraternity Average



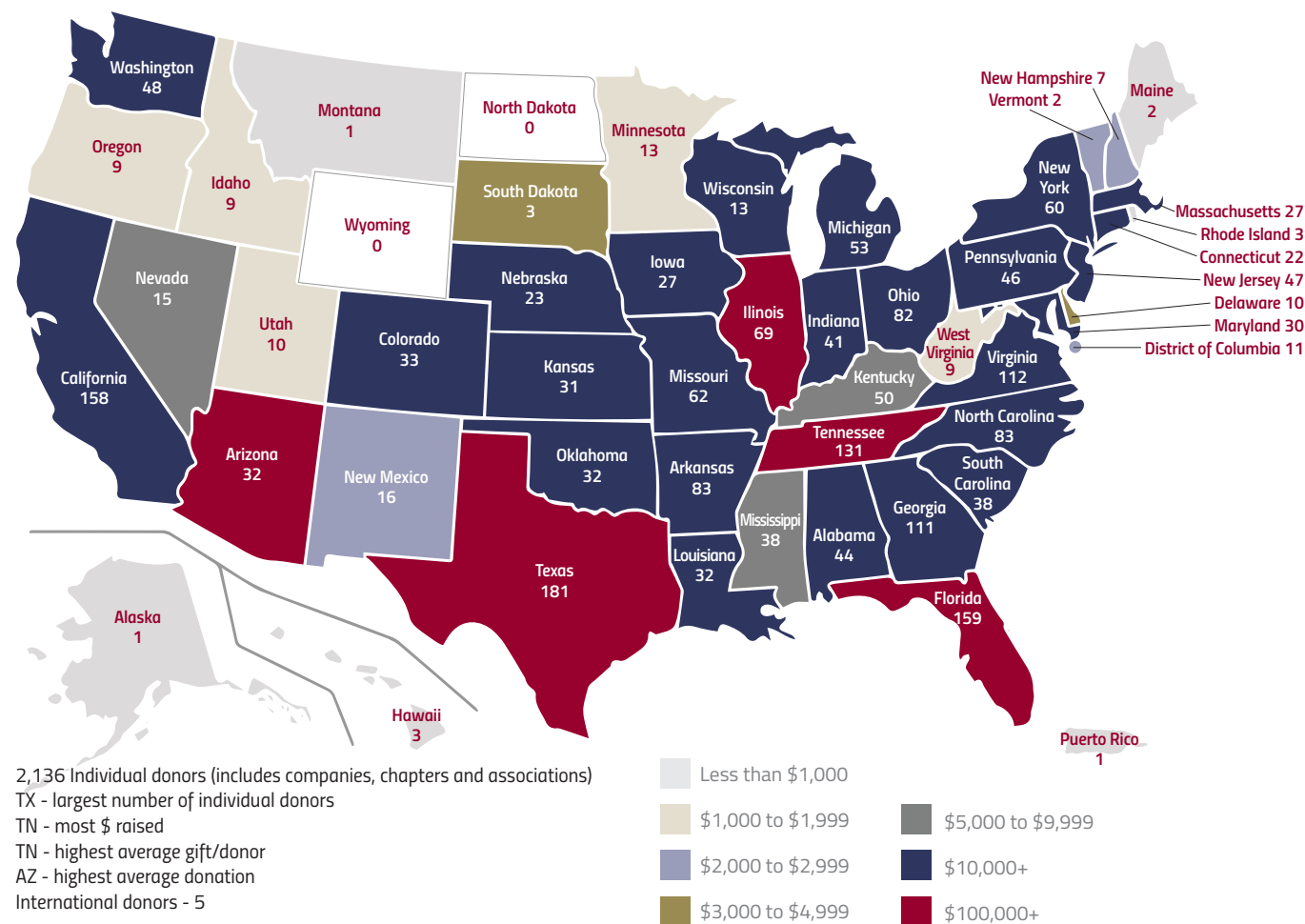
- **#1** in Initiations out of all Fraternities
- **30** Average Initiations per Chapter in 2014
- **#1** in New Members out of all Fraternities
- **88%** Initiation Retention Rate in 2014
- **71** Men Average Chapter Size (#1 out of all Fraternities)
- **70%** of Chapters Rate "Near Excellent" or Better
- **360,000+** Hours of Community Service by Chapters
- **\$2,189,169+** Raised by Chapters for Philanthropy

PIKE Foundation Celebrates Our Supporters

Pi Kappa Alpha continues its stronghold as a top international fraternity in every measurable category. Thanks to over 2,000 donors, the Foundation was able to provide financial support for national leadership programs, Health & Safety initiatives, and bolster funding for PIKE University, benefiting our 200+ chapters and 15,000+ student members. Dedicated alumni and friends of Pi Kappa Alpha responded to the ever-increasing needs of our young men in 2014 with charitable support for programs.

Four individual donors provided leadership gifts of \$1 million in 2014. The Foundation established 13 new designated awards benefiting a program or chapter; 342 alumni and 627 undergraduates made contributions totaling \$477,522 to endow their respective Chapter Endowment Funds.

For a listing of all 2014 donors, please visit www.pikes.org/Donor_Roll_2014.pdf



In 2014, with a \$50,000 gift, Brother John L. Layton (Florida, Alpha Eta '51) established the John L. Layton Leadership Scholarship benefiting the Alpha Eta Chapter at The University of Florida and the Mu Mu Chapter at Jacksonville University. Both scholarships will annually award a minimum of \$750.00 to a member of each chapter.



Companies with Matching Gifts Programs

Alliance Bernstein Matching Gift Program
 Autodesk Matching Gifts Program - USA
 Chevron
 Chicago Tribune Foundation
 ConocoPhillips
 CSG Systems, Inc.
 Deutsche Bank Americas Foundation
 Duke Energy Foundation Matching Gifts Program
 E & J Gallo Winery
 GE Foundation
 Golub Group LLC
 Grainger
 J M Smith Foundation
 Lilly Endowment, Inc.
 Microsoft Matching Gifts Program
 Northwestern Mutual Foundation
 ONE Gas Foundation, Inc.
 PG&E Corporation
 Swedish Match US Division
 Verizon Foundation
 YourCause, LLC Trustee for Chevron Match

To see a complete listing of companies with matching gift programs, please visit www.pikes.org/match

The Campaign for PIKE University... A celebration and recognition of achievement

Over 1,000 alumni and friends responded to the call to support PIKE University and its educational leadership development offerings by supporting the program with a donation. The historic fundraising effort concluded on December 31, 2014 with over \$10 million raised.

Funds donated to this campaign will help expand and protect PIKE University, a premier personal development and leadership-training platform offered to undergraduate members and alumni volunteers of Pi Kappa Alpha.

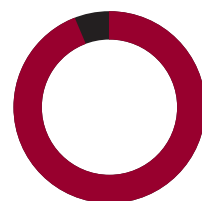
It is well known that a college student's discretionary funds are generally scarce. Thankfully, the support I received from generous alumni donors helped turn my opportunity to attend PIKE University from a 'maybe' to a 'definitely'. It is a great feeling knowing that our alumni brothers, many of whom I've never met, support my pursuit of leadership and personal development.



Tyler Anderson
(Nebraska-Omaha, Delta Chi '11)

Funding and Priority Outcomes

PIKE University
Programming Endowment



Goal: \$5,000,000
Actual: \$4,865,802

PIKE University Distance
Learning & Technology



Goal: \$2,000,000
Actual: \$110,868

PIKE University Alumni
Programming



Goal: \$1,000,000
Actual: \$278,770

PIKE University Chapter Endowment Fund

♦ Goal: \$2,000,000 ♦ Actual: \$2,204,665

PIKE University General Support and Designated Awards

♦ Goal: \$0 ♦ Actual: \$3,149,145

Impact

- ♦ Provide annual grant to PIKE University (3% to 5% of Programming Endowment)
- ♦ Establish and grow the True PIKE Experience (15,000 undergraduate members)
- ♦ Expand alumni programming (chapter advisory boards, alumni associations & house corporations)
- ♦ Provide chapter-specific tuition grants for PIKE University (see page 7)
- ♦ Offer individual scholarships for needs-based students

As a first generation college student from a low-income family, Pi Kappa Alpha and the Foundation have contributed to a success story for a student that statistically fails. As the recipient of the 2014 Esactius Scholarship, the Foundation has reduced the financial burden of obtaining my graduate degree. I am truly grateful for our exceptional Foundation staff and the generosity of our gracious donors. My life would look drastically different today without the love and support of this Fraternity.



Michael C. Eberhard
(California State-Fresno, Iota Beta '08)

Raised:
\$10,609,249

10,000,000
8,000,000
6,000,000
4,000,000
2,000,000

Goal: \$10,000,000

1,080
individual donors from
199 chapters

\$9,823
Average Gift

Four individual
\$1 million
Pillar donors

Performance & Financial Highlights

Revenues & Support

The Pi Kappa Alpha Foundation is a tax-exempt 501(c)(3) nonprofit corporation supported by alumni, their families, and friends of the organization. Revenue comes from individuals (cash, stock gifts, bequests), undergraduates (via the $\phi\kappa\alpha$ Club), companies (cash and donated services), family foundations and other organizations, as well as investment income. The PIKE Foundation's investment portfolio is managed by a professional firm with oversight from the Board of Trustees and the Endowment Fund Committee. In 2014, contributions and revenue totaled \$2,519,905. The Foundation concluded the year in our strongest financial position to date, a sign that our organization is growing and thriving.

Our Foundation is committed to practicing good stewardship with the funds entrusted to us. Like most nonprofits, the PIKE Foundation classifies expenses in three categories: program expenses, fundraising expenses and administrative expenses. Our program expenses are the funds used to help achieve measurable results for the Fraternity, its members, and PIKE's philanthropic priorities. Program expenses not only include funds awarded to scholarship and grant recipients, but also the cost associated with effective staffing and executing the program.

Expense Allocations

In 2014, program expenses totaled \$712,359 (54% of total), down from 2013 due primarily to a decrease in the need for qualified Educational Facilities Grants.

Administrative expenses include those for executive and board governance and oversight; financial management, including our audit, technology and systems that ensure organization efficiency; overall planning and coordination of the Foundation's work; and general infrastructure costs. In 2014, those expenses totaled \$306,875 (23% of total).

To secure the annual support necessary to meet the Fraternity's most pressing educational and leadership needs, our annual fund-

raising efforts include direct mail, donor visits and chapter outreach. Those expenses were \$306,426 (23% of total). As our work has been expanded to include branch offices and more direct contact with our donors in support of The Campaign for PIKE University, we've assumed additional expenses in this area. The result is an organizational effectiveness that differs from previous years due to increased fundraising expenses.

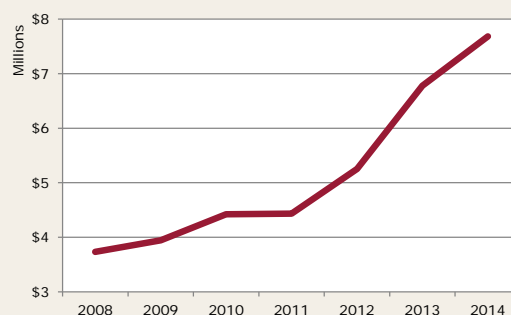
We want you to know that your investment is not only supporting our organization's current work, but also our ability to adapt and sustain ourselves into the future. We thank you for helping us educate and empower principled leaders.

Endowment Fund

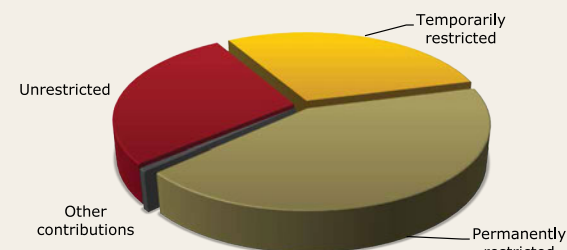
2014 saw an increase of nearly one million dollars in the PIKE Foundation's Endowment Fund consisting of permanently-restricted assets. Over the last six years, the balance of the Endowment Fund has increased by 106%! As pledges to The Campaign for PIKE University continue to be fulfilled, we are excited to see continued growth in this critical measurement of our success.

At the same time, we must remain vigilant in our focus on maintaining and growing unrestricted net assets, which are critical in allowing the PIKE Foundation to raise additional funds to support the educational and leadership programs and initiatives of Pi Kappa Alpha.

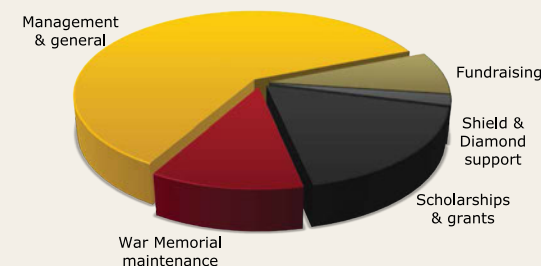
Endowment Fund Balance



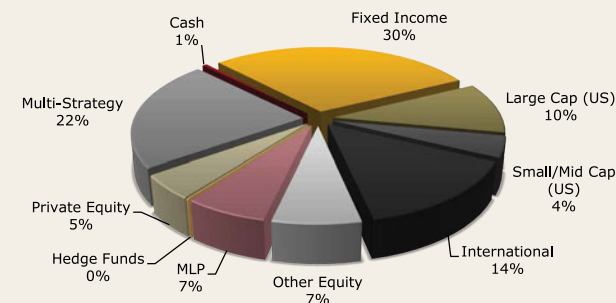
Cash Contributions & Pledges



Expenses



Endowment Fund Asset Allocation



\$905,012

Amount by which the
Foundation increased its
endowment in 2014 (13.4%)

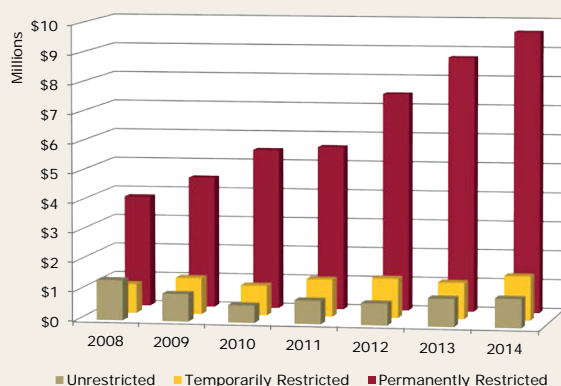
\$911,599

Amount raised for
Chapter Endowment Funds
and other endowed awards
in 2014

REVENUES & SUPPORT	2014	2013
Cash contributions	\$2,200,992	\$2,006,697
Pledges	-\$43,121	\$306,363
Rental income	\$78,024	\$81,823
Investments	\$258,545	\$699,762
Miscellaneous	\$25,465	\$75,522
Total	\$2,519,905	\$3,170,166

EXPENSES	2014	2013
War Memorial maintenance	\$152,692	\$186,035
Management & general	\$804,662	\$709,979
Fundraising	\$109,621	\$106,887
Shield & Diamond support	\$25,798	\$26,403
Scholarships & grants	\$232,929	\$759,895
Total	\$1,325,702	\$1,789,199

Foundation Net Assets



This report summarizes 2014 fiscal year, ending December 31, 2014. A detailed audited financial report, IRS Form 990, and governance policies are available upon request.

PIKE

Pi Kappa Alpha
Foundation

Annual Report 2014

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Impact: Scholarships & Grants

940 students received financial assistance from the PIKE Foundation in 2014, thanks to the generosity and forward-thinking of our alumni and friends. Nearly \$150,000 was awarded directly to our student leaders in the form of scholarships and PIKE University tuition reimbursement. Individual scholarships, both internationally and at the chapter level, are endowed with a minimum \$20,000 fund balance. Thank you to our generous sponsors that allow the PIKE Foundation to impact today's generation of leaders.

INTERNATIONAL SCHOLARSHIPS

Bobango Advised Fund
Tim O. Brown, Delta Theta '73
Marion M. Holt, Delta Theta '74

Esactus Scholarship
Michael Eberhard, Iota Beta '08

John J. "Jack" Lux Scholarship
Brian Redmond, Alpha Xi '11

Joseph A. Pavelka Scholarship
Tanner Olson, Alpha Tau '11

Kris White Scholarship
Martin Thompson, Alpha Omega '13

R. Craig Haenshell Honor Society Scholarship
William Belch, Jr., Kappa Pi '13
Kory Busby, Epsilon Omega '10
Matthew Carey, Kappa Pi '12
Nicholas Crane, Gamma Rho '13
Schuyler Dougherty, Delta Chi '10
Logan Durham, Epsilon Omega '11
Michael Fenneman, Theta Omicron '12
Matthew Elder, Alpha Theta '12
Andrew Johnson, Kappa Pi '12
Hayden Johnson, Kappa Zeta '11
Gene Kum, Iota Delta '13
Jamil Macedo, Jr., Epsilon Epsilon '11
Amos Meyer, Kappa Pi '12
Thomas Murray, Jr., Kappa Epsilon '13
Brandon Ostradick, Iota Delta '12
Brent Olinger, Kappa Pi '12
Zebulan Thomas, Iota Delta '12

Robert D. Lynn Memorial Scholarship
Andre Prescott, Lambda Mu '12

Robertson Most Outstanding Undergraduate Award
Richard Alonso Lazara, Iota Beta '10, Recipient
Schuyler Dougherty, Delta Chi '10, Finalist
Grant Veve, Alpha Delta '11, Finalist

Simon A. Simon Memorial Scholarship
James Hauser, Delta Theta '07

Undergraduate Interfraternity Institute Scholarship
Kyle Johnson, Colony at Austin Peay State University
Nathan Reed, Iota Beta '13

William M. McKissack Scholarship
Troy Gilmore, Theta Pi '10

CHAPTER SCHOLARSHIPS

EPSILON CHAPTER
Jenkins Robertson
Brotherhood Scholarship
Dillon DeArmond '12

Tom Tillar Leadership Scholarship
Andrew Westlin '12

NU CHAPTER
D. Mark Anderson
Leadership Scholarship
Matthew Ratterree '12
William Ross, III '12

UPSILON CHAPTER
Bill Ham, Sr. Memorial Scholarship
William King '11
Logan Traylor '13

William C. Watkins Scholarship
Austin Adams '11
Brandon Albritten '13
Zachary Cohen '13
Thomas Denney '13

John Douglas '13
Payden Evans '13
Cole Finnerty '11
Shane Fox '13
Jackson Fust '13
Preston Glaze '13
Walker Hasley '13
Bradley Klesius '13
Chandler Legault '11
Francis McCarthy '13
Matthew Mitchell '12
Christopher Pate '13
Tim Penny '11
Jesse Pryor '13
John Schneider '13
Hayden Smith '13
Logan Traylor '13

ALPHA ZETA CHAPTER
Norris Taylor Jr. Leadership Scholarship

Blake Bohannon '14
Joey Caruso '14
Michael Cobb '14
Max Coppingier '14
Hayden Coussens '13
Dylan Deeds '14
Will Doerhoff '14
Keith Fox '14
Tyler Gibson '14
Mason Hesse '14
Davis Huddleston '13
Sean Stewart '11
Michael Storey '11
Alpha Eta Chapter
A. Frank Smith Scholarship
Charles Santa '12

ALPHA ETA CHAPTER
Chris R. Cerna Leadership Scholarship

David Corbin '12
Benjamin Neubauer '12
Alex Russo '12
Daniel Yawman '11

Jeffery Roschman Scholarship
Jacob Furnari '11

Jerry Yachobach Scholarship
Lucas Goss '12
Adam McIntosh '13

William H. Dial Scholarship
Brandon Corneller '13

ALPHA NU CHAPTER
Charles Wilson Eatherly
Memorial Scholarship
Ryan O'Connor '13

ALPHA XI CHAPTER
Christopher Jones Memorial Scholarship
Nick Jones '13

Jack Van Fossen Scholarship
Andrew Kendall '12

Michael Dever Scholarship
Ryan Boggs '12

William Nester Brotherhood Scholarship
Nickolas Stenger '12

William Nester Education Scholarship
Nicholas Bartelme '12

William Nester Mentorship Scholarship
Bhavik Modi '11

ALPHA PHI CHAPTER
Alpha Phi Leadership Scholarship
Josh Butcher '12

ALPHA OMEGA CHAPTER
Ike and Letty Evans True PIKE Scholarship
Garick Lair '11, Recipient
Michael Schonwetter '12, Recipient

Tristan Alderson '14
Kade Baker '14
Michael Biebele '14
Trevor Chism '14
Joseph Cowden '13
Nick Emma '14
Jesse Ellis '14
Nick Frakes '14
Brian Furdek '14
Logan Gately '14
Taylor Hanson '14
Connor Rogge '12
Michael Schonwetter '12
Blake Stevens '13
Armani Williams '12

Steve Heck Family Fund
Kyle Colnar '11
Alic Erpelting '13
Kevin Furdek '12
Gabe Goetzman '13
Seth Gwin '13
Chase Howard '13
Garick Lair '11
Grady Marcuson '11
Daniel Reinkemeyer '14
Grant Robbins '13

BETA ALPHA CHAPTER
Craig S. Trueblood/
A. Patrick Cunningham Leadership Scholarship

Nate Feldman '13
James Ianoconi '13
Daniel Macaluso '11
Zachary McHale '13
Mac Melman '13
Nick Sparacio '12

Quentin Wood
Educational Excellence Scholarship
Tyler Dineen '13
Zach Matthews '13
Zachary Talbot '13

Samuel P. Black III
Academic Excellence Scholarship
Kevin Carroll '11
Robert Greer '14

BETA BETA CHAPTER
AI Ross Scholarship
James Anderson '14
Ryan Warren '12

Beta Beta
Outstanding Achievement Award
Gregory Louie '12

Bob Keene Memorial Scholarship
Samuel Ourado '13
Mann/Miller Academic Excellence Award

Austin Pope '13
Benjamin Van '11

Robert Imrie
Endowed Memorial Scholarship

Austin Pope '13
Ransom Hatch '13

BETA KAPPA CHAPTER
David Gary Chaikin
Memorial Scholarship
Richard Krims '14

BETA PI CHAPTER
Dave Herman Memorial Scholarship
Matt Parnett '11

BETA SIGMA CHAPTER
Joe Thomas Leadership Award
Paul Bracchitta '11

BETA PHI CHAPTER
Arthur Bowes
Academic/Leadership Scholarship
Tyler Frizzi '13

Robert L. Rain Scholarship
William Moffat '13

DELTA ZETA CHAPTER
David Brantley Judd
Memorial Scholarship
Joshua Ingram '13

DELTA THETA CHAPTER
Chris Crye Memorial Scholarship
Hunter Dilbeck '14
Caleb Hallinger '13
Alex Markum '13
Tyler Morris '13

DELTA LAMBDA CHAPTER
Ryan L'Homme Memorial Scholarship
Connor Gray '11

Resident Leader Scholarship
Stephen Bell '14
Ian Benner '14
Sean Dineen '13
Garrett Taylor '14

GAMMA ALPHA CHAPTER
John Horne Memorial Scholarship
Maxwell Carl '11

GAMMA DELTA CHAPTER
Gamma Delta Brum Govaars Outstanding
Undergraduate Scholarship
Adam Spanier '12

Gamma Delta SMC Leadership Scholarship
Justin Nagata '11

GAMMA ETA CHAPTER
John Hein Scholarship
Connor Maag '11
Kurt Taillon '13

GAMMA SIGMA CHAPTER
Willard R. Hoel Leadership Scholarship
Jacob Ford '13
Nick Krehel '12

GAMMA TAU CHAPTER
Clarence Isham Endowed Fund
Anthony Alexander '12
Keith Bradley '11
Brendan Carl '13
Diego Carrasquillo '13
Zachary Collins '13
Chase Crawford '12
Alec Creteau '12
Kevin Desjardin '12
Kyle Dougherty '12
Harrington Drake, IV '13

Ryan Glogowski '12
Robert Je Dai '12
Kevin Li Dai '11
Matthew Lyon '12
Richard McBride '13
Maxwell McGee '12
Mike McGivney '13
William Monahan '12
Gavin Morrisley '13
Isaac Park '11
Kevin Toth '11
Andrew Van Bezoijen '13
Andreas Vaught '13
Jakob Yoger '13
Francis Zumeta '12

GAMMA XI CHAPTER
Phillip M. Lighty Scholarship
Alex Rodriguez '12

Tracy Oswald Alumni Award
Jesse Kha '14
Alex Rodriguez '12

DELTA XI CHAPTER
John L. Lisher Academic Scholarship
Riley Daniel '13

Lisher True PIKE Scholarship
Conner Dickerson '13
Soad Ifran '12
Grant Marzke '14

EPSILON GAMMA CHAPTER
Gary Welch Scholarship
Eric Scharf '12

EPSILON SIGMA CHAPTER
Bob Reddin
Extraordinary Performance Award
Matthew Granner '11

David H. Graham Scholarship
Jacob Harris '11
Michael Harrison '13

ETA OMICRON CHAPTER
Eta Omicron Chapter Eternal Scholarship
Alexander Crist '12
Alec Shell '13

THETA OMICRON CHAPTER
Robert R. and Joanna Pease Scholarship
Jacob Byers '11
Logan Mendenhall '13

THETA XI CHAPTER
Phillip L. McLead Leadership Scholarship
Jesse Arrigo '11
Corbin Lopes '13

IOTA BETA CHAPTER
Scott Seidel Scholarship
Faustino Revelles '12

IOTA GAMMA CHAPTER
William Nester Brotherhood Scholarship
Brack Shuler '11
Brady Tolle '13
Mitchell Wilbur '14

Chapter Endowment Fund (CEF)

Each chapter and colony has its own endowment fund that is managed by the PIKE Foundation. These funds have been supported through undergraduate giving ($\varphi\phi\kappa\alpha$ Club) and tax-deductible donations from alumni and friends.

Each CEF is invested and managed by the PIKE Foundation Board of Trustees and Endowment Fund Committee. Once a chapter's fund reaches a minimum balance of \$10,000 it generates an annual award of 3 percent to 5 percent of the corpus. The Funds are designed to grow and last in perpetuity, providing long-term support to chapters and their participation in PIKE University, as well as other chapter-specific scholarships.

In 2014 the PIKE Foundation raised \$477,522 in support of Chapter Endowment Funds. Today we are able to provide annual grants to 65 chapters.

Chapters that have achieved endowed status:

Please contact the PIKE Foundation to inquire about your chapter's CEF balance and learn how you can directly support your chapter brothers.

Zeta (University of Tennessee)
Gamma (College of William and Mary)
Sigma (Vanderbilt University)
Upsilon (Auburn University)
Alpha Gamma (Louisiana State University)
Alpha Zeta (University of Arkansas)
Alpha Eta (University of Florida)
Alpha Kappa (Missouri University of Science and Technology)
Alpha Nu (University of Missouri)
Alpha Xi (University of Cincinnati)
Alpha Rho (Ohio State University)
Alpha Sigma (University of California-Berkeley)
Alpha Tau (University of Utah)
Alpha Phi (Iowa State University)
Alpha Omega (Kansas State University)
Beta Alpha (Pennsylvania State University)
Beta Beta (University of Washington)
Beta Zeta (Southern Methodist University)
Beta Theta (Cornell University)
Beta Nu (Oregon State University)
Beta Pi (University of Pennsylvania)
Beta Tau (University of Michigan)
Gamma Alpha (University of Alabama)
Gamma Beta (University of Nebraska)

Gamma Delta (University of Arizona)
Gamma Eta (University of Southern California)
Gamma Kappa (Montana State University)
Gamma Lambda (Lehigh University)
Gamma Mu (University of New Hampshire)
Gamma Xi (Washington State University)
Gamma Pi (University of Oregon)
Gamma Rho (Northwestern University)
Gamma Sigma (University of Pittsburgh)
Gamma Tau (Rensselaer Polytechnic Institute)
Gamma Upsilon (University of Tulsa)
Gamma Chi (Oklahoma State University)
Delta Gamma (Miami University)
Delta Zeta (University of Memphis)
Delta Theta (Arkansas State University)
Delta Nu (Wayne State University)
Delta Xi (Indiana University)
Delta Pi (San Jose State University)
Delta Tau (Arizona State University)
Delta Chi (University of Nebraska-Omaha)
Epsilon Epsilon (University of Toledo)
Epsilon Iota (Southeast Missouri State University)
Zeta Beta (Delta State University)
Zeta Sigma (Florida Institute of Technology)
Zeta Phi (University of Missouri-St. Louis)

Eta Alpha (Clemson University)
Eta Epsilon (Angelo State University)
Eta Omicron (University of Louisiana-Monroe)
Theta Lambda (Creighton University)
Theta Omicron (Indiana State University)
Theta Pi (University of Alabama-Huntsville)
Theta Psi (Chapman University)
Iota Gamma (University of Nebraska-Kearney)
Iota Delta (Rose-Hulman Institute of Technology)
Iota Mu (Southern Illinois University)
Kappa Gamma (Florida International University)
Kappa Epsilon (Rockhurst University)
Kappa Nu (University of the Pacific)
Kappa Omicron (University of Nevada-Las Vegas)
Kappa Omega (University of Wisconsin-Whitewater)
Lambda Lambda (University of California-Irvine)

Your generous donation to the Chapter Endowment Fund has allowed me, along with our executive council, the opportunity to travel to Memphis, Tennessee for the 2014 Chapter Executives Conference... the leadership training we receive here at CEC is unparalleled... thank you!



Ryan Sampson
(San Jose State, Delta Pi '11)

As of December 31, 2014
the Foundation manages

\$2,490,030
for this program

\$83,520

donated by undergraduates to
Chapter Endowment Funds through
 $\varphi\phi\kappa\alpha$ Club memberships

In 2014, Chapter Endowment Funds
generated more than

\$68,000
in scholarship proceeds.

Our Guide to Giving

PIKE Loyal Order



Preserving the
Fraternity Experience

The PIKE Loyal Order is the Foundation's annual fund for gifts that help provide the **Margin of Excellence** to the Fraternity's leadership programming.

In 2014, the Annual Fund had:

Donors: **1,319**

Average gift of **\$157.36**

Total payments of **\$207,551.40**

Your PIKE Loyal Order Annual Fund gift supports PIKE University events, scholarships and grants for undergraduate members and chapters; maintenance of the Memorial Headquarters, the Gold Star Memorial, the Harvey T. Newell Library and the Freeman H. Hart Museum.

Oak Trust

Total Oak Trust members: 166



Planned giving is a process of charitable, legal and tax planning that enhances your philanthropy and enables you to address other financial and estate planning issues while making a gift. The Oak Trust was established in 1991 to recognize the generosity of loyal alumni who planned a legacy gift to benefit Pi Kappa Alpha. Legacy giving allows Pi Kappa Alpha to provide a fraternal and collegiate experience founded on the principles of leadership, scholarship and citizenship. Membership in the Oak Trust has grown to 166 alumni and friends.

The Foundation has taken steps to provide information and tools for those who might be interested in making a legacy gift. In 2014, the inaugural issue of the Oak Trust Legacy newsletter, an estate and charitable planning guide, was mailed to Pi Kappa Alpha's most loyal donors. OakTrustLegacy.pikes.org provides an online portal for planned gift exploration for those who might consider a legacy gift to benefit Pi Kappa Alpha.

In a very significant way, legacy giving offers Pi Kappa Alpha supporters an opportunity to make the most impactful gift of

one's lifetime and embraces the mission to educate and empower principled leaders, supporting those who can make real and lasting change on their campuses, in their communities and in society overall.

You may find the following language helpful in making an effective bequest to the Foundation:

I hereby give, devise and bequeath to the Pi Kappa Alpha Foundation (Tax I.D. #62-6039877), a nonprofit, educational corporation located at 8347 West Range Cove, Memphis, TN 38125, the sum of _____ (or _____ % of the rest, residue and remainder of my estate) to be used for the general purposes of the Foundation (or for a particular program of your choosing).

Our Guide to Giving

We are extremely grateful for each President's Council and 1868 Club donor who, through a gesture of good will and good faith, entrusted the Foundation with their unrestricted generosity in 2014. The Foundation invested these important donations in strategic operational and fundraising initiatives, which resulted in \$1,545,946 raised for the endowment fund – representing a 387% return on investment.

For a listing of all President's Council members, please visit www.pikes.org/presidentCouncil.aspx

President's Council

The premier giving society...

The President's Council is composed of alumni and friends of Pi Kappa Alpha who have made the commitment to donate at least \$1,000 (\$500 if you are 30 years of age or younger) a year to the PIKE Loyal Order. These champions for our Fraternity have entrusted the Foundation Board of Trustees with their investment, which has opened doors of opportunity and innovation.



I am a proud member of The President's Council and an investor in the highest priorities established by the Foundation Trustees. Knowing the financial challenges of Brothers right after graduation, my wife Sena and I sponsor memberships for recent graduates. Our hope is that we can plant a seed of giving to PIKE that will continue as these young men make the transition into their chosen professions.



Marc Grunden
(Winthrop, Theta Sigma '90)

1868 Club

For young alumni...

The 1868 Club was established specifically with young alumni in mind. It is a natural progression to support the φκκ Club as an undergraduate member and then make the commitment to join the 1868 Club upon graduation. Honor the founding of our great Fraternity and pay your experience forward by pledging to give \$18.68 a month on an annual basis to the PIKE Loyal Order.



As I reflect on my time with PIKE, I recognize that I was believed in, invested in, and supported unfailingly by advisors, mentors, and fraternity staff. I believed in PIKE then, and I continue to believe in it today. That is why I joined the 1868 Club – to pay forward my experiences to foster, promote and support the positive development of new generations of brothers.



James Wu
(California State-Fullerton, Mu Epsilon '13)

Underwriting the Future of Pi Kappa Alpha

President's Council & 1868 Club

Members of the President's Council and 1868 Club are alumni and loyal friends of Pi Kappa Alpha who have chosen to invest in the future prosperity of the Fraternity through an annual, tax-deductible gift:

President's Council: An unrestricted donation of at least \$1,000

Ages 31 & Older

- \$1,000 or more each year
- auto-recurring subscriptions available of \$83.34 per month or \$250 per quarter

Ages 30 & Under

- \$500 or more each year
- auto-recurring subscriptions available of \$41.67 per month or \$125 per quarter

1868 Club: A recurring monthly contribution of \$18.68 for one year, \$224.16 total

Graduating seniors & young alumni under the age of 25

President's Council & 1868 Club Impact

Providing unrestricted financial resources for the Foundation to utilize in its quest to advance the mission of Pi Kappa Alpha with its stakeholders, alumni outreach and cultivation, and preserve and protect the Memorial Headquarters, the Gold Star Memorial, the Harvey T. Newell Library and the Freeman H. Hart Museum. President's Council and 1868 Club members also support the ever-changing needs of the Fraternity, such as the Health & Safety program, chapter expansion to new universities, staff and volunteer development and technology.

Privileges of Membership

- As a member of the **President's Council**, donors receive special communication from the Fraternity, and invitations to attend VIP receptions and PIKE University events; plus, a commemorative certificate, an exclusive lapel pin, as well as recognition in the Fraternity's *Shield & Diamond* publication and on pikes.org.
- Each member of the **1868 Club** receives recognition in the *Shield & Diamond* and an attractive decal to be displayed proudly. Special offerings for these members are made from time to time.
- Perhaps the greatest privilege is knowing that you have personally and substantially improved the lives of countless young men through your tax-deductible membership.
- If applicable, members may elect to combine a personal donation along with company matching funds to maintain annual membership. Gifted memberships in either program may be made in honor or memory of someone. Membership terms are on a rolling 12-month period based on the first month that initial payment is made.

Name _____

Initiating chapter _____

Initiation year _____

Home address _____

City/State /Zip _____

Preferred phone number _____

Preferred phone type

☐ Home ☐ Work ☐ Cell

Preferred email address _____

Preferred email type

☐ Home ☐ Work ☐ Other

**Mail check made payable to the Pi Kappa Alpha Foundation
(Tax id# 62-6039877)**

8347 West Range Cove, Memphis, TN 38125

☐ I've included the Pi Kappa Alpha Foundation in my estate plans

☐ Please send me information about joining the Oak Trust

☐ My employer will match my gift – My matching gift form is enclosed

Gifts are also accepted online at pikefoundation.org

-----[Fold and return in enclosed envelope]-----

Please charge my card:



Account number _____

Expiration Date _____

SEC Code _____

Make my Gift in

☐ Honor ☐ Memory

of _____

Gift amounts

President's Council:

- ☐ \$1000 per year
☐ \$250.00 per quarter
☐ \$83.34 per month

President's Council
(30 years of age or younger):

- ☐ \$500 per year
☐ \$125.00 per quarter
☐ \$41.67 per month

1868 Club:

- ☐ \$224.16 per year
☐ \$18.68 per month




☐ Other:



PIKE has provided me with the greatest gift I have ever received – family. Being a brother and member of Pi Kappa Alpha has meant everything to me. Don't take the PIKE experience for granted – pay it forward.

Richard Alonso Lazaro
(California State-Fresno, Iota Beta '10)

2014 recipient,
Robertson Most Outstanding
Undergraduate Award

 facebook.com/pikappaalpha
 twitter.com/PiKappaAlpha
 www.pikefoundation.org



Pi Kappa Alpha
Foundation

www.pikefoundation.org

*Thank you for educating
and empowering
principled leaders!*