



PIKE *Volunteer*

Alumni Association Sample Dues Structures

Tiered Dues Structure

This is an extremely simple structure that allows the association to collect administrative funds. These funds can be used to produce communications and offset costs of planning events.

- First year out of college – free
- Two-four years out of college – \$25
- Annual dues – \$50
- Lifetime dues – \$750

Campaign Dues Structure

This structure is more of an annual fund, where the alumnus is able to choose at what level they would like to support the organization. This is becoming the preferred method of financial support for an alumni association. These funds are distributed between administrative, event planning, and chapter support functions (such as fundraising objectives, or scholarships through the PIKE Foundation). Named levels should be updated to reflect your organization.

- First five years out of college – \$50
- More than five years out of college – \$200
- President's Society – \$250 - \$400
- 1913 Club – \$417
- Knox Pledge – \$500 - \$999
- Dagger and Key – \$1,000 - \$2,499
- 417 Prospect Benefactor – \$2,500 - \$4,999
- Beta Alpha Honor – \$5,000 or more
- Other – \$_____

Recurring Monthly Dues (“The Drip” effect)

1868 Club – automatic payments of \$18.68/per month via ACH transfer or other payment processing site (e.g. PayPal).

Donation Menu

If soliciting baseline administrative funds, a menu can be provided for other giving opportunities. If using the Campaign Dues Structure, it can be noted how every dollar collected will support different activities, like those described below.

- Recruitment – \$20
- Continuing Education – \$20
- Scholarship – \$25
- PIKE *University* – \$25
- Housing Improvements – \$30
- Other – \$_____

- TOTAL: \$_____